

# TIPS ON PHOTOGRAPHING YOUR AUTOMOBILE

PLEASE FOLLOW THESE FEW SIMPLE GUIDELINES WHEN PHOTOGRAPHING YOUR CAR.

## ▶ HOW TO PHOTOGRAPH YOUR AUTOMOBILE FOR THE AUCTION

- Digital photos are preferred. For print listing the optimum size is 300 dpi JPEG— the Large setting on your camera. For supporting images (*online*) 96 dpi is adequate (*medium or small setting*). Color only please.
- Take at least one photograph of the vehicle so that both the front and side are visible—a “three-quarter” view. Does not matter which side. Take photo so car almost fills the frame. This will be the photo we use in the color Order of Sale Listing. (*See photo at right*).
- Take several photos—interior and exterior, engine, trunk. These will be posted to our online gallery.
- Consider background. The more attractive and uncluttered, the better.
- Take photo in well-lit setting. Outside is best with sun behind you. Clean and polish your vehicle before photographing.

## ▶ THINGS TO AVOID WHEN PHOTOGRAPHING AN AUTOMOBILE:

- DO NOT take photo with people in the frame.
- DO NOT have a cluttered background. Remove any unnecessary objects from the field of view.
- DO NOT crop part of the vehicle from the photo.

## ▶ TO EMAIL YOUR PHOTOS:

Email your vehicle photos to TOBY STINSON at: [ts@ohtm.org](mailto:ts@ohtm.org). Please include your name and year, make and model of your vehicle. If you have several large files, please send two or three per email.

**YES! This is a good photo.**



*This is an example of how to photograph your vehicle.*

**These photos are NOT acceptable.**



**If you have any questions about photographing your car or sending photos, please do not hesitate to contact Toby Stinson at 207-594-4418 (ext 112) or email [ts@ohtm.org](mailto:ts@ohtm.org). If your vehicle is local, we would be happy to photograph it here at the museum. Please call to arrange a time.**

