



EVENT MEDIA KIT

Niche Purveyors

DIGITAL CONTENT

- OHTM Site Link: <http://owlshead.org/events/detail/winter-education-series-tbd>

PROMOTIONAL MATERIALS

- Press Release: http://owlshead.org/assets/docs/PR_WEE_2.pdf
- Printable Poster – 8.5” x 11” / Color:
http://owlshead.org/assets/event_photos/Education2_Poster_020918_%281%29.pdf
- Banner Advertisement – 10.5” x 3” / Color:
http://owlshead.org/assets/event_photos/OHTM_10.5_x_3_Courier_020918_%281%29.pdf

IMAGES

Event Images

- Pioneers, Innovators & Maine Logo: http://owlshead.org/assets/Logo_1.jpg
- OHTM Logo: http://owlshead.org/assets/OHTM_Logo_Vector_Maine_FINAL.png

Guest Companies & Speakers

- Loyal Biscuit
 - Logo: http://owlshead.org/assets/event_photos/final_lbclogo-3.jpg
 - Heidi Neal: http://owlshead.org/assets/event_photos/Heidi.jpg
- Bixby & Co.
 - Logo: http://owlshead.org/assets/event_photos/bix_logo_craftconfectionery_360x-3.jpg
 - Kate McAleer: http://owlshead.org/assets/event_photos/KateMcAleer.jpg
- Lie-Nielsen Toolworks, Inc.
 - Logo: http://owlshead.org/assets/event_photos/ln-logo-2.jpg

- Thomas Lie-Nielsen: http://owlshead.org/assets/event_photos/Tom_Lie-Nielsen.jpg
- **Ducktrap River of Maine**
 - Logo: http://owlshead.org/assets/event_photos/DT_Logo%C2%AE_6x6_350dpi_CMYK_preview.jpeg
 - Dusty Batley: http://owlshead.org/assets/event_photos/Dusty_Head_Shot.jpg

SOCIAL NETWORKS

Captions:

- *Take a inside Midcoast Maine's destination for the best in pet nutrition, toys, treats, collars and more!*
- *Join us as we sit down with the 2017 Maine Retailer of the Year*
- *Melt into a delicious look at the story of this Midcoast chocolatier who designs recipes inspired by exotic cuisines and spices*
- *Fill your Saturday afternoon with dreams of luscious organic dark chocolate sourced from Guatemala, Haiti and the Dominican Republic!*
- *Don't know what to get the DIYer in your life for V-Day? Try an afternoon with the local company renowned for over 100 types of planes, saws, spokeshaves, chisels, floats and more!*
- *Learn the history of this Midcoast artisan that's invited to present at to over 40 schools, woodshops and businesses across the country every year!*
- *Hear about the journey of this Midcoast's premier smoked seafood company from an insider with over 30 years of experience in the industry!*
- *Dive into the backstory of the local seafood purveyor whose cold smoked salmon was ranked #1 by Fork & Bottle!*

Images:

- Loyal Biscuit: http://owlshead.org/assets/event_photos/np2.png
- Bixby & Co.: http://owlshead.org/assets/event_photos/np5.png
- Lie-Nielsen Toolworks: http://owlshead.org/assets/event_photos/np3.png
- Ducktrap River: http://owlshead.org/assets/event_photos/np7.png